Rakuten Medical



Louise Chang, MBA

Chief Strategy Officer & Chief of Staff to CEO, Rakuten Medical, Inc.

Managing Director,
Rakuten Medical Taiwan, Inc.

As Chief Strategy Officer and Chief of Staff to the CEO, Louise leads Rakuten Medical's global growth strategy across a broad range of functions, including corporate strategy, financing and investor relations, clinical operations, business development, and international expansion. She also serves as Managing Director of Rakuten Medical Taiwan, where she oversees the company's operations and strategic initiatives in Taiwan.

With more than 15 years of experience in the healthcare industry, Louise leverages her expertise in strategy, product marketing, market research, and project management to advance Rakuten Medical's mission of conquering cancer worldwide. She has been instrumental in driving strategic business development initiatives, including the company's out-licensing partnership with Orient EuroPharma (OEP) and expansion efforts across Mainland China, Hong Kong, Macau, and Taiwan. Louise has also played a key role in financing activities, contributing to more than $100 million in equity financing. Through close collaboration with healthcare institutions, regulatory authorities, investors, and global business partners, she helps strengthen the company's strategic foundation and advance innovation across Rakuten Medical.

Prior to joining Rakuten Medical, Louise held a corporate strategy role at Cigna Taiwan, where she was responsible for the development and execution of healthcare-related initiatives. She previously built extensive strategic consulting experience at L.E.K. Consulting in Shanghai and gained pharmaceutical commercial experience at Janssen, the pharmaceutical division of Johnson & Johnson, in Taipei.

Louise received a B.S. in Mathematics and an M.S. in Management from National Taiwan University, and an MBA from the University of Chicago Booth School of Business.