Rakuten Medical



Shinichi Furuyama, MBA

Vice President of Finance and Accounting, Rakuten Medical, Inc.

As Vice President of Finance and Accounting at Rakuten Medical, Shinichi leads the company's financial planning, accounting, budgeting, and reporting functions.

Since joining Rakuten Medical in 2021, Shinichi has been leveraging his extensive experience in healthcare finance and accounting to support the company's growth and enhance its financial and operational foundation. His initiatives include streamlining commercial accounting processes and strengthening global finance operations to support Rakuten Medical's expanding business.

In addition to his finance responsibilities, Shinichi oversees People and IT Operations in Asia, ensuring the allocation of skilled talent and resources across the company's operations in Japan, Taiwan, and beyond.

Through more than 20 years of experience in finance across the pharmaceutical and medical device industries, Shinichi has built a strong track record of supporting business growth and corporate performance. Launching his career at Pfizer in 1988, Shinichi has worked primarily in the pharmaceutical and medical device industries, including senior finance roles at Sorin Biomedica KK, Dräger Medical Japan, and, most recently, GlaxoSmithKline Consumer Healthcare Japan.

Shinichi earned a Bachelor of Law from Keio University in Japan and obtained an MBA from Weatherhead School of Management in the U.S.